

BARRIE ROYALS BASKETBALL CLUB

PRIVACY POLICY

The Barrie Royals Basketball Club (the "**Club**") is committed to collecting, using and disclosing personal information responsibly and only to the extent necessary for the services that we provide. We also try to be open and transparent as to how we handle personal information. This document describes our privacy policies.

WHAT IS PERSONAL INFORMATION?

Personal information is information about an identifiable individual. It includes information that relates to personal characteristics, health, history, activities and views. Personal information does not include business information (business address and phone number), which is not protected by privacy legislation.

HOW WE COLLECT YOUR INFORMATION

Much of the information we collect from you is through our web site (the "**Site**") which we maintain in order to provide you with information pertaining to the Club and for the purposes of marketing the Club to the general public. Parts of our Site are password protected and can only be accessed by members. Other parts of the Site are public domain. When you supply personal information on the Site, the Club will use the information for the following purposes:

- the collection of your contact information, including phone numbers, emails and home address in order for the Club, your team members and coaches to contact you. This information may be posted on the password-protected team page on our Site, but would not be accessible to the general public;
- the collection of team photos and individual photographs of team players, for posting on the Site and promotion of the Club to the general public. These pictures may only be posted on your password-protected team page, or they may be on that part of the Site that is accessible to the general public. Please note that if you do not wish your child's picture to be utilized by the Club on the Site at all, or for promotional purposes, please send this request to us, in writing;
- The collection of credit card information (through our registration system) to collect registration fees for Club players;
- To contact you with respect to issues pertaining to the Club and information about Club-related activities, events and news. We may contact you by email, mail or telephone, as the need arises. If you do not wish to be on our mailing list, please provide us with this request in writing.

Certain basic information about our players is provided to Ontario Basketball as part of our registration process with them. Please note that we may also release your personal Information if required to do so by law, or by search warrant, subpoena or court order.

Other information we may collect. You may have heard of "cookies," which are files or pieces of information that are stored by your browser on your computer's hard drive. The Club may use cookies to collect other information during your visit to our Site, such as the particular site areas you visit and the services you utilize through our Site. We collect this information to better tailor our Site and our services to your interests and needs. Cookies may also be used to help speed up your future activities at our Site; the computer can remember that you have already provided personal information to us and

not request that you provide that information a second time. Most browsers are initially set to accept cookies. If you'd prefer, you can set yours to refuse cookies or to alert you when cookies are being sent.

Information about your computer, such as your IP address (a number assigned to your computer whenever you surf the Internet), the type of Internet browser you are using and the type of computer operating system you are using may also be collected and linked to your personal information. This is to ensure that our Site presents the best web experience for visitors, and that it is an effective information resource.

SECURITY OF INFORMATION

All personal information is maintained in confidence by the Club and we will take reasonable precautions to prevent unauthorized access, modification or misuse of your personal information.

Unless otherwise disclosed during collection or in this policy, the Club does not provide any personal information to any third party for any purpose whatsoever.

Links. The site contains links to other sites. Please note that we are not responsible for the privacy practices of third party websites. We encourage you to be aware of this when you leave the Site and to read the privacy policy of every website that collects personally identifiable information from you. This policy applies only to the Site.

CHANGES TO OUR POLICY

The Club reserves the right to modify or remove this policy at our discretion. We will post any modification to the policy here at this Site and we encourage you to visit this area frequently to stay informed.

Who to contact. If you have any comments or questions about our privacy policy or to report any violations of the privacy policy, please contact our Club President. Contact information is posted on the Site.